



f·Real Estate

by fashiontv



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The House of Fashion

About Fashiontv

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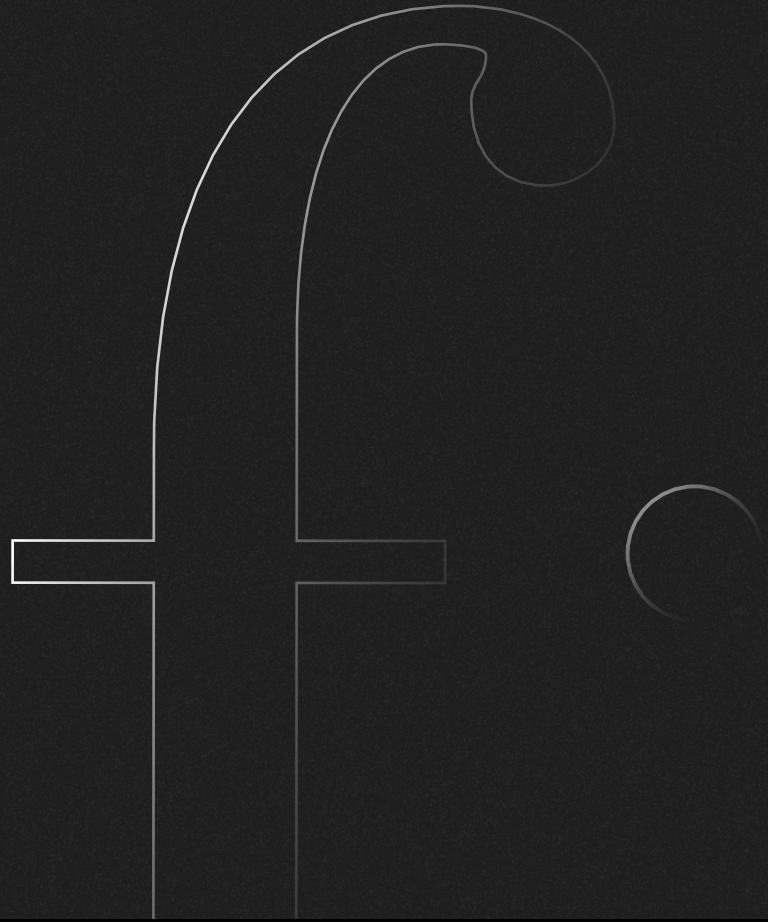


190+ countries | 2B Viewers | 28 Years OF Expertise

Founded in 1997 in France by Michel Adam Lisowski, FashionTV is the world's largest fashion and lifestyle media brand, reaching 190+ countries and engaging over 2 billion viewers.

With 27+ years of expertise, we have expanded into franchising and licensing, offering premium opportunities to elevate the standards of beauty & wellness education by integrating world-class lifestyle elements.

Real Estate in India



India's real estate sector, valued at USD 29.3 billion in 2024, is projected to reach USD 47.83 billion by 2034, growing at a 5% CAGR. Driven by urbanization, rising incomes, and infrastructure development, the sector is expanding across residential, commercial, and hospitality markets in tier 1, 2, and 3 cities, playing a key role in the country's economic growth.



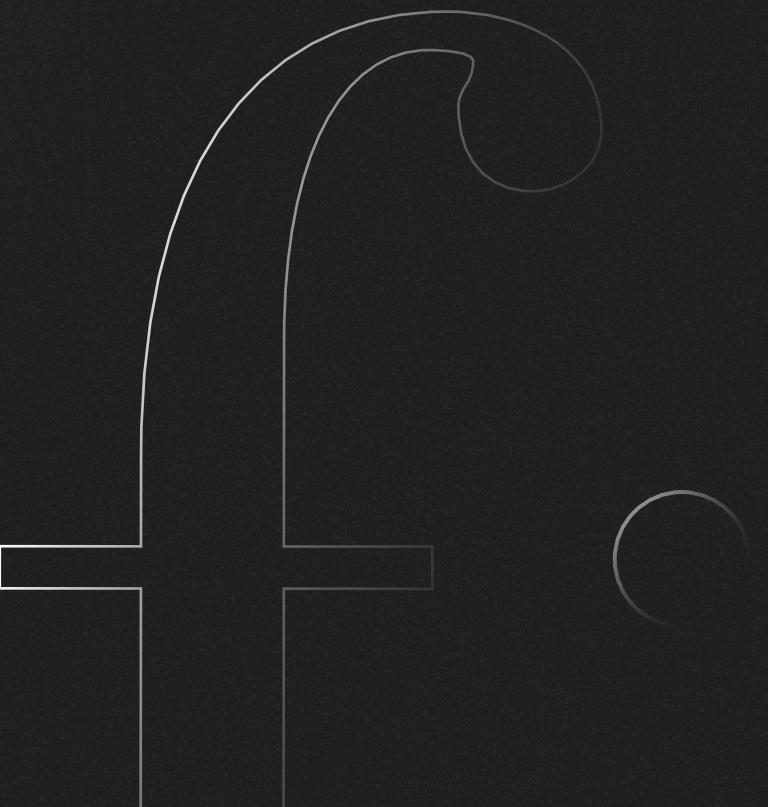
Opportunity License

Launch your luxury real estate venture with FashionTV a globally recognized icon in over 200 countries. This exclusive license empowers you to offer world-class properties, attract high-net-worth clients, and elevate your investment to international standards.

As global demand for premium real estate grows, F Real Estate by FTV positions you at the forefront of a high-value market. With expert insights, strategic branding, and powerful digital marketing, your development becomes the go-to destination for elite investors and buyers.



Business Support



01

Pre-Launch Support

Location Analysis and Approval

Architectural Design and Branding Elements

Strategic Planning and Execution

04



02

Launch Support

Social Media and PR Promotions

Project Launch With Celebrity artist

Cross-Marketing Strategies

Global Industry Positioning

05



03

07

Post - Launch Support

Extensive Business Networking

Marketing and Promotional Campaigns

FTV Sponsorship Opportunities

Basic License Requirements

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Prime Location

F Real Estate by FTV must be established at prime locations within upscale commercial or residential areas.

Industry Passion

A strong interest in the luxury real estate sector and a commitment to advancing its standards is essential.

Strong Financial

License partners must possess the financial capacity required to sustain a luxury-focused real estate development.

Aspirational Drive

Ambition to build wealth, prestige, and influence through an exclusive partnership with a global icon.

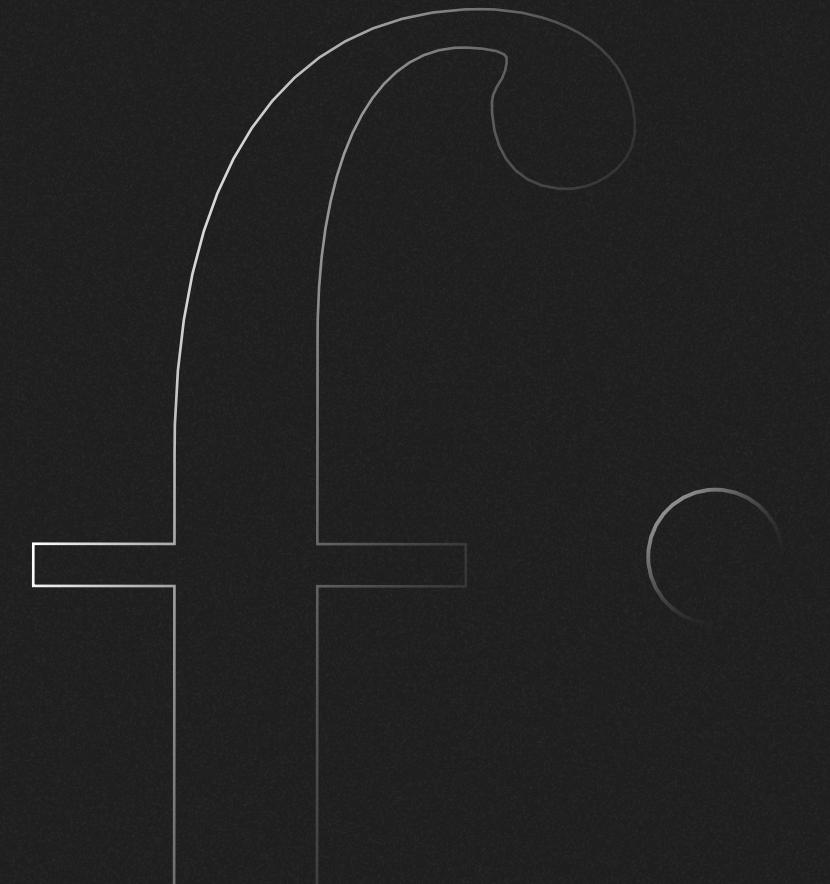
FTV Signature Launches



Fashion Z

by Danube Properties
Dubai, UAE

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FTower

by SBP Developers
Ludhiana, Punjab

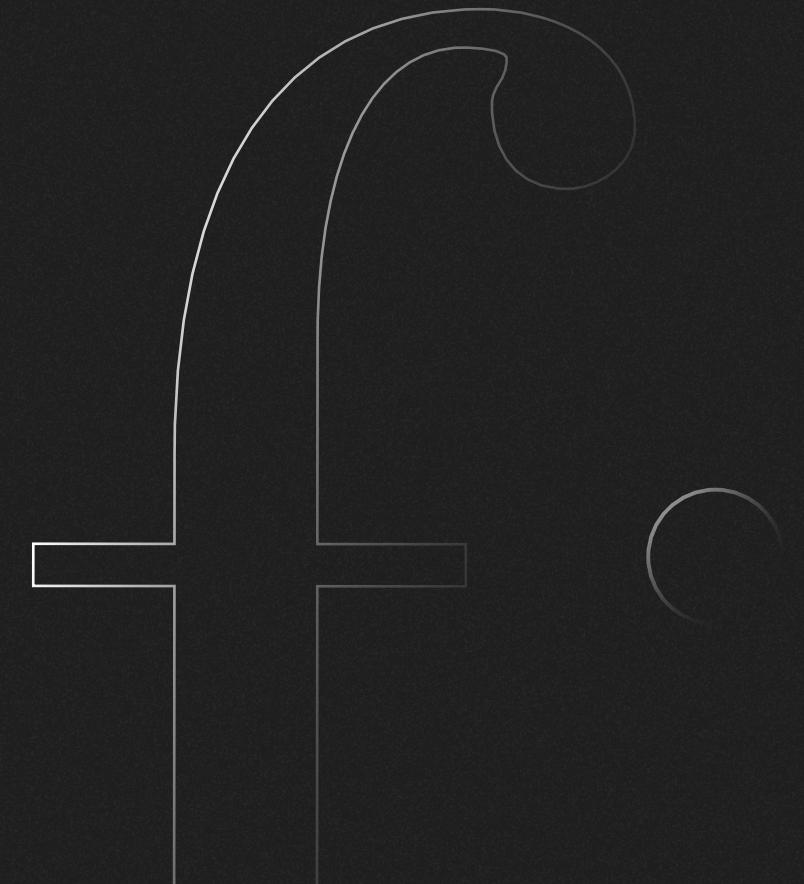
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FTower

by Glenworld Developers
Chandigarh Tricity, Punjab

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F Residence 12

by Merlin Group
Kolkata, West Bengal

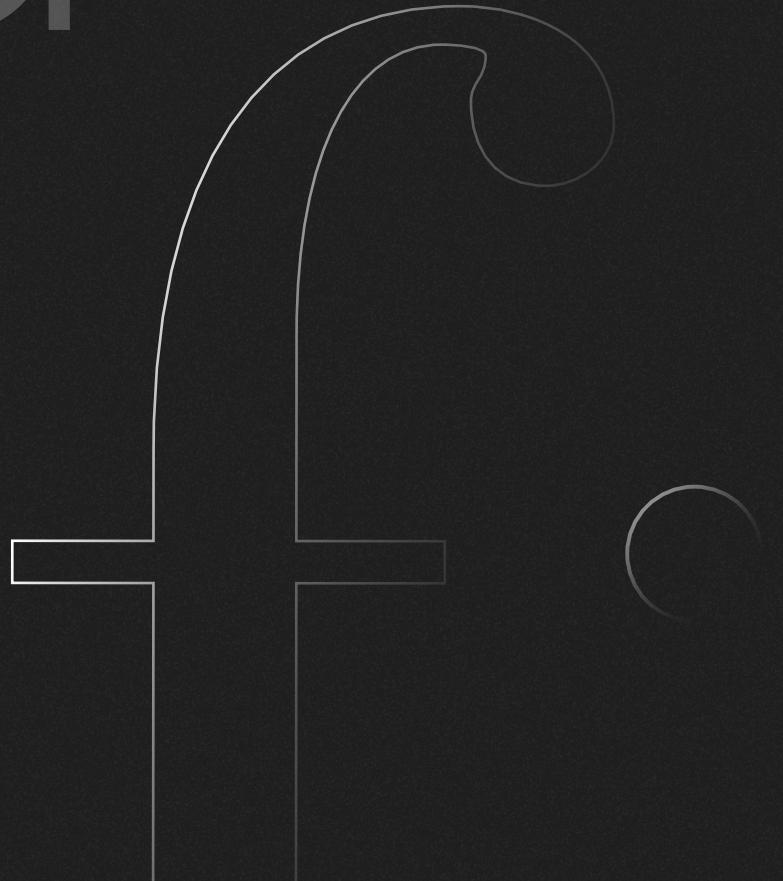


FVilla Terra Casa

by Merlin Group
Kolkata, West Bengal

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Our Board





Michel Adam Lisowski

FOUNDER & CHAIRMAN, FASHIONTV

Michel Adam Lisowski is the founder and chairman of FashionTV. He founded FashionTV to create a global fashion platform that focuses on fashion, luxury and beauty. He is known as the 'FASHION MAESTRO' for his remarkable contribution to the fashion, luxury and lifestyle industries across the world.

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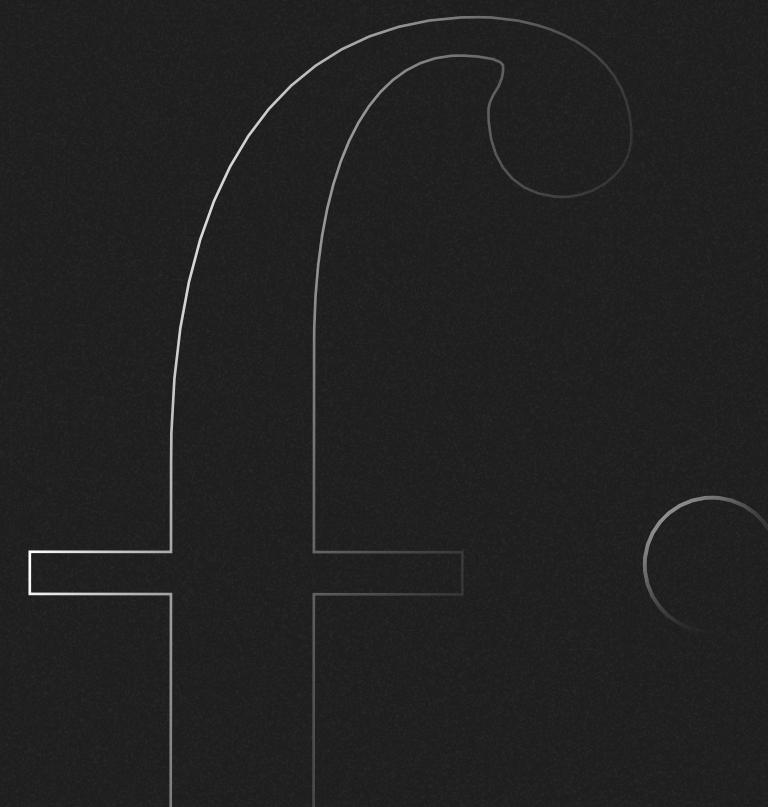
Kashiff Khan

MANAGING DIRECTOR, FASHIONTV

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Kashiff Khan is the Managing Director of FashionTV, the world's largest fashion and lifestyle media brand. Beyond his role as a business mogul, he is an accomplished author, writer, start-up specialist and is an iconic name in the world of fashion and brand business development in India.

Numbers Behind The Vision



5M+
Monthly Website
Visits

65M
YouTube Views,
90M Subscribers

125K
Organic Reach, 300+
Daily News Stories

500K+
Daily Video Views
on Dailymotion

500K+
App Subscribers,
35K Monthly Installations

12M
Facebook Views,
300K+ Followers

Thank You